

**SGK GOVERNMENT DEGREE COLLEGE**  
**VINUKONDA, PALNADU DISTRICT**



**NATIONAL**  
**CONSUMERS RIGHTS DAY**

**DATE: 22.12.2024**

**TIME: 12.00 – 01.30 PM**

**ORGANIZED**  
**BY**  
**CONSUMERS CLUB**

## Activity Report

S. No.	Content	Name
1	Name of the Programme	National Consumers Rights Day
2	Date & Time	22.12.2024, 12.00 – 01.30 PM
3	Conducted by	Consumers Club
4	No. of Students attended	70
5	Chairperson	Dr. K.Srinivasa Rao, Principal
6	Program Conveners	Sri. M. Jagadeesh, HOD, Dept. of Commerce.



## **Brief Description:**

National Consumers' Rights Day in India is observed on December 24th every year. The day is celebrated to raise awareness about consumer rights and the need to protect them. It commemorates the enactment of the Consumer Protection Act, 1986, which aims to safeguard the interests of consumers in India.

Consumer rights include the right to be informed, the right to choose, the right to be heard, the right to seek redressal, and the right to consumer education. Various events and activities are organized on National Consumers' Rights Day to educate people about their rights as consumers and to promote a fair and transparent marketplace.

National Consumers Rights Day was observed on 24<sup>th</sup> December in SGK Government Degree College, Vinukonda. Department of Commerce in association with Department of Economics formed Consumers Club and Celebrated National Consumers Rights Day on 22.12.2024 with staff and students.

Principal, Dr. K. Srinivasa Rao unveiled pamphlets and started with the opening remarks. Students and staff of the college participated in the programme and distributed pamphlets to create awareness among the public.



Principal Dr. K. Srinivasa Rao garu presided over the program. sir, said that everyone should be aware of the rights and responsibilities of the consumers and to create awareness among the people close to you. In case of any one loss, the consumer should approach the nearest district level consumer commission. He also informed the students about the changes in the new Consumer Protection Act. 2019. It is suggested that a complaint can be made toll free number 1915 as well.



# Students Speech's on Consumers Rights





## Learning through Drama: Students Perform a Skit







The program was organized by M. Jagadeesh, Head of Department of Commerce, Commerce teachers CH. Vijaya, Kalpana, K. Koteswara Rao, A. Ramana Babu, other teachers and students all participated and made the program grand success.